

Show Sponsorship Opportunities

Chandelier Sponsor

\$5,000

Chandelier Sponsors receive twenty complimentary tickets, a full page program ad in the show they sponsor, a quarter-page ad in every program book produced throughout the season, backstage access for select shows, meet-and-greet opportunities, donor event invitations, and a personalized letter from the Artistic Director. As the show's Presenting Sponsor, your business receives top billing and prominent logo recognition across your sponsored show's marketing campaign while also keeping your organization in front of Renaissance audiences all season long. Our premier show sponsorship offers unmatched visibility and exclusive VIP experiences.

Marquee Sponsor

\$2,500

Marquee Sponsors receive fifteen complimentary tickets, a full-page program ad in the show they sponsor, backstage access for select shows, meet-and-greet opportunities, donor event invitations, and exclusive behind-the-scenes experiences that create a true partnership with one of the Renaissance's signature productions. As the show's Presenting Sponsor, your business receives top billing across your sponsored show's marketing campaign.

Spotlight Sponsor

\$1,000

Spotlight Sponsors receive ten complimentary tickets, a half-page program ad in the show they sponsor, invitations to donor events, and recognition across your sponsored show's marketing campaign. Expand your presence with enhanced visibility and exclusive behind-the-scenes experiences.

Encore Sponsor

\$500

Encore Sponsors receive six complimentary tickets, a quarter-page program ad in the show sponsored, and recognition across your sponsored show's marketing campaign. The Encore Sponsorship is the perfect way for businesses and community supporters to become part of the Renaissance experience.

Shared Benefits

Every sponsorship includes recognition across your sponsored show's marketing campaign which includes recognition on show posters, programs, postcards, lobby digital screens, the show website page, press releases, and acknowledgement during performances. You will also receive season-long logo recognition in every program book on a special "Thank you to our Sponsors" page.

Looking For More?

For businesses interested in a deeper relationship with the Renaissance, we offer exclusive Series and Season Partnership opportunities, including naming rights for an entire production series, seasonal event sponsorships, and full-season partnerships that put your brand in front of 35,000+ attendees across every show we produce. For more information, contact Grace Riegel, (419) 522-2726 ext. 203 or grace@mansfieldtickets.com.

Show Sponsorship Benefits

Benefits	Chandelier Sponsor \$5,000	Marquee Sponsor \$2,500	Spotlight Sponsor \$1,000	Encore Sponsor \$500
Tickets				
Complimentary Tickets	✓ 20 Tickets \$800+ Value	✓ 15 Tickets \$600+ Value	✓ 10 Tickets \$400+ Value	✓ 6 Tickets \$240+ Value
Recognition & Marketing				
Website Recognition on Show Listing	✓ \$150 Value	✓ \$150 Value	✓ \$150 Value	✓ \$150 Value
Acknowledgement at Performances	✓ \$575 Value	✓ \$175 Value	✓ \$75 Value	✓ \$75 Value
Program Book Listing All Season	✓ Premium Placement and Logo Feature \$400 Value	✓ Standard Feature \$200 Value	✓ Standard Feature \$200 Value	✓ Standard Feature \$200 Value
Program Advertisement (For Sponsored Show Only)	✓ Full Page Ad \$500 Value	✓ Full Page Ad \$500 Value	✓ Half Page Ad \$300 Value	✓ Quarter Page Ad \$175 Value
Program Advertisement (All Season)	✓ Quarter Page Ad \$5,250 Value			
Logo Feature on Digital Lobby Screens	✓ \$200 Value	✓ \$200 Value	✓ \$200 Value	✓ \$200 Value
Named in Performance Press Release	✓ \$100 Value	✓ \$100 Value	✓ \$100 Value	✓ \$100 Value
Logo on Event Poster in 100+ Locations	✓ \$300 Value	✓ \$300 Value	✓ \$300 Value	✓ \$300 Value
Logo on Seasonal Postcard Mailing to 7,000+ Households	✓ \$400 Value	✓ \$400 Value	✓ \$400 Value	✓ \$400 Value
Exclusive Access				
Invitation to Donor Events	✓ \$150 Value	✓ \$150 Value	✓ \$150 Value	
Invitation to Select Meet & Greets (Subject to change)	✓ \$100 Value	✓ \$100 Value		
Invitation to Backstage Tours for Select Performances	✓ \$200 Value	✓ \$200 Value		
Personalized Letter from Artistic Director	✓ \$75 Value			
Total Value of Benefits	\$9,200	\$3,075	\$2,275	\$1,840