



2025-2026 SEASON

Sponsorship Opportunities

Season Sponsor

\$25,000+

As a Season Sponsor, your brand will be prominently featured across all marketing materials, including top-tier placement on postcards, posters, programs, and our website. You'll receive 100 tickets, a full-page color ad, verbal recognition at every event, and mentions in press releases. Exclusive perks include early ticket access, backstage tours, donor event invitations, and special receptions with our leadership team.

Series Sponsor

\$17,500-\$24,999

As a Series Sponsor, you'll be recognized on postcards, posters, programs, and online, with prominent logo placement. You'll receive 65 tickets, a full-page color ad, press release mentions, and verbal recognition at events. Exclusive perks include early ticket access, a private theater tour, and invitations to meet and greets, donor events, and backstage tours.

Celebration Sponsor

\$10,000-\$17,499

Celebration Sponsors get recognition on postcards, posters, programs, and online, along with 45 tickets and a half-page color ad. You'll also enjoy early ticket access, a backstage tour, and invitations to donor events and meet and greets.

Supporting Sponsor

\$5,000-\$9,999

Supporting Sponsors are acknowledged on postcards, posters, programs, and online. You'll receive 30 tickets, a half-page color ad, early ticket access, and invitations to donor events and backstage tours.

Show Sponsor

\$1,000-\$4,999

Show Sponsors get recognition on postcards, posters, programs, and online. Benefits include 20 tickets, a half-page color ad, and early ticket access.

Community Sponsor

\$500-\$999

Community Sponsors receive acknowledgement on postcards, posters, programs, and online, with 12 tickets, a quarter-page color ad, and early ticket access.



Maddie Penwell

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Sponsorship Opportunities

Benefits	Season Sponsor (\$25,000+)	Series Sponsor (\$17,500-\$24,999)	Celebration Sponsor (\$10,000-\$17,499)	Supporting Sponsor (\$5,000-\$9,999)	Show Sponsor (\$1,000-\$4,999)	Community Sponsor (\$500-\$999)
Recognition & Marketing						
Acknowledgement on Postcards, Posters, and Programs	✓	✓	✓	✓	✓	✓
Logo/Link on Website and Digital Retrievers	✓	✓	✓	✓	✓	✓
Verbal Acknowledgement at Events	✓	✓	✓	✓	✓	✓
Prominent Placement of Logo on Posters	✓	✓				
Acknowledgement in Press Releases	✓	✓				
Program Ad Book Size	Full Page (Prominent Placement)	Full Page (Prominent Placement)	Half Page	Half Page	Half Page	Quarter Page
Complimentary Tickets & Services						
Complimentary Tickets	100	65	45	30	20	12
Complimentary Reservation of Ghostlight Lounge (Subject to Availability)	1	1				
Complimentary Memberships	10					
Exclusive Access						
Early Access to Tickets	✓	✓	✓	✓	✓	✓
Invitation to Donor Events	✓	✓	✓	✓	✓	✓
Dress Rehearsals (Subject to Availability)	✓	✓	✓	✓	✓	✓
Backstage Tour	✓	✓	✓	✓	✓	
Invitation to Meet and Greets	✓	✓	✓			
Private Theatre Tour	✓	✓				

*Customized benefits packages are available upon request.